**P230/1**

**ENTREPRENEURSHIP**

**EDUCATION**

**Paper 1**

**July - August**

**3 Hours**



**ELITE EXAMINATION BUREAU MOCK 2019**

**Uganda Advanced Certificate of Education**

ENTREPRENEURSHIP EDUCATION

**Paper 1**

**Duration: 3Hours**

**INSTRUCTIONS TO CANDIDATES**

* *This paper consists of* ***two*** *sections,* ***A*** *and* ***B****.*
* *Answer* ***five*** *questions only.*
* *Section* ***A*** *is compulsory. Answers to this section should be precise.*
* *Answer* ***four*** *questions from section* ***B****.*
* *Credit will be given for use of relevant diagrams and illustrations.*
* *Any additional question(s) answered will not be marked.*

**Turn Over**

**SECTION A (20 marks)**

**Answer all parts of this section.**

1. a(i) Distinguish between social enterprises and business enterprises. (2marks)

(ii) Outline any two opportunities that enhance smooth operation of social enterprises. (2marks)

(b) Mention any two;

(i) Barriers to gender partnership. (2marks)

(ii) Ways in which gender based violence limits women participation in Entrepreneurship. (2marks)

c(i) How different is a patent from a trade mark? (2marks)

(ii) List any two personal considerations based on when evaluating business ideas. (2marks)

d(i) What is meant by “a business plan”? (1mark)

(ii) Give any three contents of a business plan. (3marks)

(e)(i) What are collective investment schemes? (1mark)

(ii) Outline any three players in collective investment schemes. (3marks)

**SECTION B (80MARKS)**

**Answer any four questions from this section.**

2. (a) Explain the social –cultural barriers to entrepreneurship. (10marks)

(b) How can the social-cultural environment be improved? (10marks)

3. (a) What is the relevance of a social enterprise plan to a social entrepreneur? (10marks)

(b) In what ways do social entrepreneurs ensure sustainability of their enterprises? (10marks)

4. (a) Account for the popularity of formal businesses over informal businesses. (10marks)

(b) Explain the contribution of insurance companies to the success of small and medium enterprises. (10marks)

5. (a) Describe the stages followed to ensure successful personal selling. (12marks)

(b) Under what instances may an entrepreneur adopt personal selling strategy? (8marks)

6. (a) Explain the factors influencing tax compliance in your country. (10marks)

(b) Discuss the rights and obligations of tax payers in your country.(10marks)

7. (a) Why is it necessary for firms to compete? (10marks)

(b) What are the indicators and costs of an increase in competition? (10marks)

**END**